

MAXAR SPATIAL CHALLENGE

Judging Criteria

Winning submissions will be determined by the following judging criteria, each of which will be scored on a scale of 100:

<u>Criteria</u>	<u>Description</u>	<u>Percentage</u>
Creativity	Focuses on innovation, creativity and originality of the proposal idea with clarity description, usability, design, and intuitiveness. Also incorporates diversity and inclusion	10 %
Problems/Opportunity	Directly support the Australian Urban/Regional Planning goals. Contribute to open derivatives and/or open algorithms.	20 %
Solutions	Includes the extent to which you effectively used or incorporated Licensed Content and the methodologies you applied. Uniqueness, quality, user experience and market validation of solution. Commercial Viability.	35 %
Competitive Advantage	Includes the extent to which the value provided to the user is realistically achievable with existing technologies within the near term; not vague or overly complex to the user, or reliant on a technology that is not yet on the market. Includes innovative use of AI, machine learning, technologies, analytics and high-resolution imagery.	35 %

Judges



Reece Biddiscombe
Director of Earth Observation
Australian Space Agency



Peter Hayes AM
Chair, Almond Board of Australia
Principal, VitiVini



Dr Renee Bartolo
Landscape Ecologist and Chief
Remote Pilot at Department of
Agriculture, Water and the
Environment



Prof Andrew Robson
Director, Applied
Agricultural Remote
Sensing Centre
University of New
England



Martin Duursma
Partner at Main
Sequence Ventures



Dr Petra Helmholz
Senior Lecturer of Photogrammetry
at Curtin University



A/Prof Chris Bellman, Associate
Professor at RMIT University